



## Total Distribution, Inc. Food Grade Facility Rescues Food Manufacturer's Holiday Season

### INDUSTRY

Food and Beverage Industry

### LOCATION

Fremont, Ohio

### KEY CHALLENGES

- Food and Beverage client outsourced display units to be built for peak holiday season.
- Service provider unable to meet the agreed volume in the timeline available to meet holiday season.

### SOLUTION

- TDI Fremont location approached to take over display build to help food grade client meet their production needs.
- Rapid warehousing of material to accommodate display build space needed.
- Increased staffing by 40% working with local short-term labor providers.

### BUSINESS BENEFITS

- Reduced transportation costs for food grade client due to proximity to the Fremont facility.
- As needed, scalability of services allows the customer to control production level and spending.
- Ability to leverage the Fremont facility's expertise in supply chain management.

Food and Beverage Industry client required a rapid solution to meet production needs for the holiday season. Specialized display units for club stores were needed to be constructed within a short timeframe to meet peak season demand. Construction of the displays has been outsourced for several years. The incumbent service provider was falling behind in production and would not be able to meet the expected volume within the tight window of time. To date, Total Distribution Fremont facility had only been used as a distribution center that shipped directly to the client's customer base. Looking for an emergency fix to their production challenges reached out to the Fremont location for aid. Food grade client needed over 7,000 display units to be constructed within 14 days. Total Distribution team went into action and adjusted warehouse layout to accommodate the space necessary to build the display units. Local staffing agencies provided labor daily to allow the site to operate 12-hour shifts. While handling the site's regular volume requirements, the Fremont team was able to meet the client's production need two days ahead of schedule providing more savings for the client.

### The Challenge

One of Total Distribution's food and beverage clients was struggling to meet the specialized kitting needs. They decided to outsource the kitting to allow themselves to focus on production capacity. Unfortunately, their chosen outsource company was not meeting the client's production needs and was falling behind schedule.

### The Solution

Total Distribution's Fremont location was approached by the customer and asked to take over the kit-building project. The site was given fourteen days to build over 7,000 displays. The Fremont team took action and adjusted warehouse layout to accommodate the space needed to work on the displays as well as reached out to local staffing agencies for the workforce.